

OFFICIAL RULES

Contest Name: WGNA Bud Light Country Night

Station: 107.7 GNA

Station Address: 1241 Kings Road, Schenectady, NY 12303

Telephone: 518-881-1515

Townsquare Media, its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

Description of the Contest:

Dates of Contest:

Will begin on September 6, 2012 & end on December 13, 2012.

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. All decisions of the judges will be final.

How to Enter:

To enter, listeners will attend Bud Light County night at Vapor, Saratoga Gaming and Raceway on any of the following nights: 9/6/12, 10/4/12, 11/8/12, 12/13/12. The first 107 people to enter Vapor during the contest will receive a compressed slot machine t-shirt. This t-shirt is **NOT** to be opened until the final holiday party on December 13, 2012. If any t-shirt is opened before instructed on Thursday, December 13, 2012, that t-shirt will be null and void from the contest.

- Contestants must be 21 years of age or older on September 9, 2012 to participate in this contest.
- Only ONE t-shirt per person for the duration of the contest.
- There is no purchase necessary. Should there be a cover for that evening, the first 107 people to come up to the door will receive 1 shirt each and will not have to enter the door and pay.

All owners of t-shirts will be required to come on December 13, 2012 for the holiday party at Vapor Night Club to reveal the grand prize winner. All owners of t-shirts will return on December 13, 2012 and under instruction will open their t-shirts all at one time. There will be one (1) Grand Prize Winner and twenty (20) runner-up prizes. Runner-up prizes are TBD. If the Grand Prize Winning t-shirt is not among the opened t-shirt, all participants present will be put into a random drawing for the grand prize.

WGNA is not responsible for transportation to the venue. WGNA is not responsible for scheduling conflicts and no proxies will be allowed for any reason. WGNA is not responsible for late contestants—once the t-shirts have been opened there will be no additions of contestants into the final prize giveaway.

Once on site, contestants will register to participate in the grand prize giveaway and will be asked to show their **Driver's License** to check in. THERE WILL BE NO EXCEPTIONS MADE TO THIS RULE. CONTESTANTS MUST HAVE AND BE ABLE TO PRODUCE YOUR Driver's License. Once the contestants are checked in he/she will place their name on an entry blank.

Valid Contestants must have a valid driver's license and be 21 years of age or older on December 13th, 2012 to participate. If contestants do not meet these qualifications, those contestants will be disqualified.

Grand Prize Winner:

Prize(s). The prize(s) that may be awarded to the eligible winner(s) are:

One grand prize winner for the **Bud Light Country Night** will receive:

-A Trip for two (2) to The Daytona 500, Daytona International Speedway, Daytona, Florida, SATURDAY, FEBRUARY 23 - MONDAY, FEBRUARY 25 (3 DAYS AND 2 NIGHTS)

This trip includes:

- -Super Stretch Seating
- -Pre-Race Festivities, Souvenir Row, Sponsor Exhibits & Post-Race Festivities---Congo River Miniature Golf Tournament
- -Welcome Reception at Jimmy Buffett's Margaritaville
- -Bon Voyage Party at NASCAR Café
- -Deluxe Lodging at Four Points By Sheraton
- -Airport Shuttles, Race Day Bus, Universal Studios Shuttle Van & 3-Day International Drive I-Trolley Pass
- -Airport Greetings & Alohas
- -Group Greetings, Meeting & Introductions

- -Comprehensive Electronic Trip Winner Information Kit
- -Trip Participant Laminates & Lanyards
- -Host & Escort at All Events
- -Trip Winner Congratulations Telephone Call From J.D. Haas
- -Trip Winner Congratulations E-Mail Newsletter
- -World-Class Trip Staff
- -VIP Hospitality
- -General Supervision
- -24 Hour a Day Emergency Access
- -Trip Host J.D. Haas
- -Airfare from Albany, New York to Daytona, Florida and 3 days/2 nights hotel accommodations

\star Grand Prize winner is responsible for transportation to and from the airport in Albany, NY and Daytona, Florida \star

The Station reserves the right to post or not to post the grand prize winner on WGNA's website – www.wgna.com

Prizes are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within 30 days of the contest end date. If a winner cannot be contacted or is disqualified, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

Eligibility and Limitations. Participants and winner(s) must be U.S. residents at least 21-years old as determined by the Company. Only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from any of the Company's stations within any thirty (30) day period. Employees of the Company, and/or parent companies, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related.

Delivery Disclaimer. The Company disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or

any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

Publicity; Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

Release. By participating in the Contest, each participant and winner waives any and all claims of liability against the Company, and/or parent companies, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Conduct and Decisions. By participating in the Contest, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

Miscellaneous. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. The Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Station during normal business hours or mail a written request with a stamped, self-addressed return envelope to the Station's address, listed above. All entries become the property of the Company and will not be returned.

Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.